Strategies for sourcing school-based apprenticeships and traineeships

Schools use a variety of strategies to find employers willing to take on students as school-based apprentices or trainees. The following strategies may be helpful when sourcing potential employers for SATs:

* Asking work experience providers to consider participating in a SAT
* Asking parents/carers and the broader school community to consider taking on an apprentice/trainee as many will be employers themselves
* Working through existing registered training organisations to seek out new opportunities
* Establishing links with Disability Employment Service Providers to seek SAT opportunities for students with disability
* Maintaining strong partnerships with local employers who have taken school-based apprentices and trainees in the past
* Utilising any existing links that have been developed, e.g. workplaces who have participated in industry placement for VET teachers and/or validation activities of VET assessment tools
* Contacting the local Chamber of Commerce or similar industry groups to seek out opportunities to build relationships with local businesses to promote involvement in school to work activities including work experience and SATs
* Researching the industries which have the most need for skilled employees and contacting them to come to the school and talk to students
* Supporting students to take responsibility for finding an employer by providing them with an introductory letter they can give to a potential employer
* Arranging community volunteers to undertake mock employment interviews with students to better prepare them to facilitate conversations with potential employers
* Inviting employers to transition nights and careers fairs/expos to exhibit/speak
* Inviting employers to the school’s annual business/community luncheon
* Seeking leads through social media platforms
* Sending employers copies of school newsletters promoting school success stories
* Profiling local employers/industries in the school newsletter and on the school website